



ERASMUS+ 2017-1-ES01-KA219-038074_1
OUT OF THE DARK: ASTRONOMY AS UNIFYING THREAD FOR CULTURES.



Transnational logo contest

Introduction

Each Erasmus + Project must have its own Logo which represents both the participating countries and the topic of the Project in a good way. So, as soon as we met for the first time in Fuenlabrada, we define the task in order to produce different examples and to chose the best one for our project.

Materials

The students should be as creative as possible using the best options to create the logo, but they had to pay attention to some important points:

- European citizenship must be present
- Our countries must also be included
- The name or the main idea of the project

Procedure/Method

Each participating country should make different suggestions for logos to represent the Project "Out of the Dark".

In a first national phase, each center chooses the two logos that it considers most representative and / or of the highest quality, to later carry out an international vote in the manner of the Eurovision festival, with connection to the different Erasmus teams.

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Out of the dark

Transnational logo contest

These were the logos that have been presented by the countries implied in the Project: two from Italy, two from Sweden and two from Spain.

Each country has sent the vote, giving from 1 to four points (the best) to the foreign logos.

The winner will represent the project from now on, and the winner is.....

Results

Out of all the different logos that were created each country presented two contrasting suggestions to vote for. The voting procedure resulted in a winning logo made by Italy.

You can see the final in this video



Conclusions

In making the logos we noticed the similarities and the differences of the participating countries, that we have a lot in common but that we also could learn a lot from each other. This was the part of the Project that really made the students curious of the others.

Bibliography

<https://outofthedarkerasmus.blogspot.com/2017/12/logo-contest.html>